EN

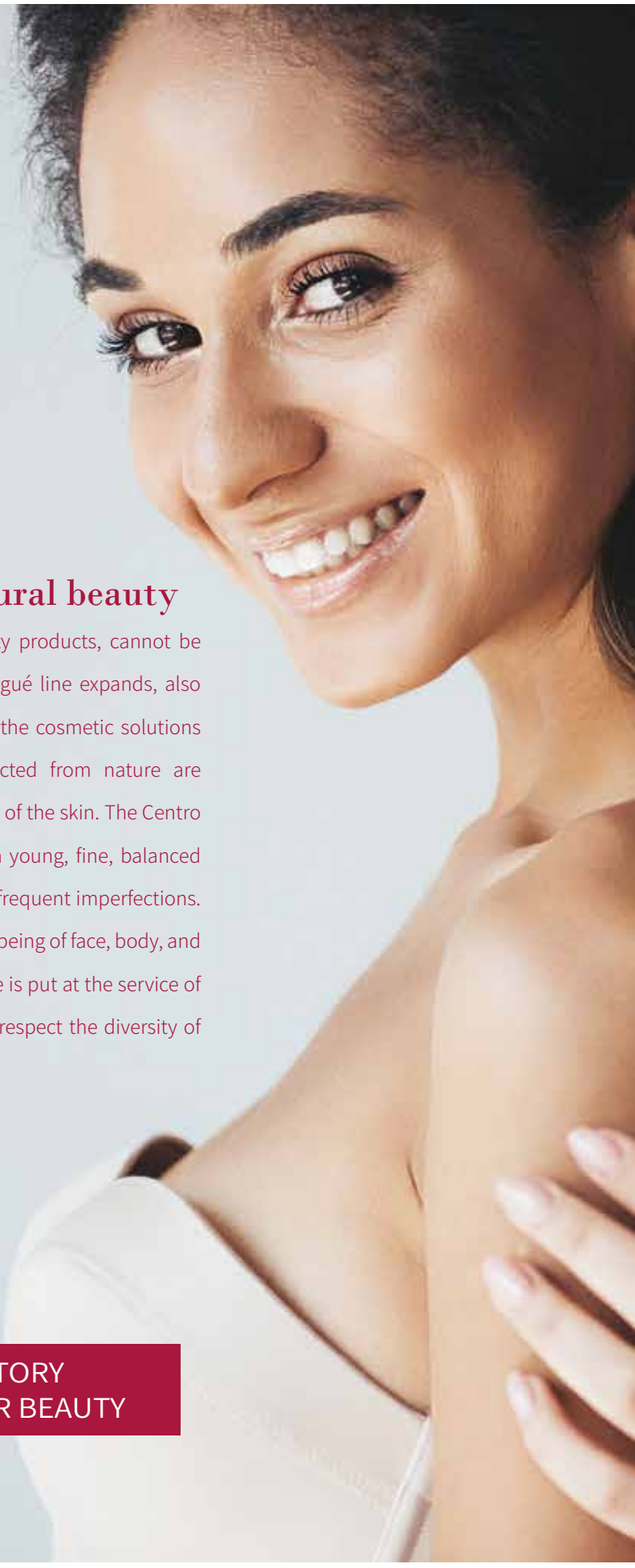
CV

CENTRO
MESSÉGUÉ

CENTRO
MESSÉGUÉ

The new frontier of natural beauty

A winning cosmetic line, with uniquely quality products, cannot be overhauled: for this reason, the Centro Mességué line expands, also including the NaturKléb cosmetic line. Within the cosmetic solutions of Centro Mességué, active principles extracted from nature are contained to protect the beauty and well-being of the skin. The Centro Mességué line continues to confirm itself as a young, fine, balanced line, specifically designed to combat the most frequent imperfections. It is also able to preserve and intensify the well-being of face, body, and hair. By opening the doors to NaturKléb, nature is put at the service of professionals, offering effective solutions that respect the diversity of each individual.



A 70-YEAR-LONG STORY
FOR THE CARE OF YOUR BEAUTY

RENOVATED PACKAGING

The collection includes the entire range of Centro Messeguè products (face, body, hair, and supplements) with the NaturKléb line incorporated.

A restyling of the line was then carried out, grouping together existing lines and, in some cases, removing or adding new products. The redesign of the packaging of each product was designed to assign a new identity to the brand and to clearly convey it to our customers.

LUXURY PACKAGING WITH PRODUCT ENNOBLEMENT:

WHITE SERIGRAPHY ON ALL PRODUCTS

LUXURY BOXBOARD

PRODUCTS WRAPPED IN CELLOPHANE

HOT VARNISHING ON THE BOXES

CENTRO
MESSÉGUÉ
CREMA
IDRATANTE
Moisturizing cream
BALDIN GROUP
CENTRO
MESSÉGUÉ
CREMA
IDRATANTE
Moisturizing cream
CENTRO
MESSÉGUÉ

FACE 9

Cleansing	Treatment Oil	10
	Treatment Water	10
Peeling	Microbead Peeling	10
Creams / Masks	Neutral Face Cream	10
	Cream Mask	11
	Peel Off Moisturizing Mask	11
	Deep Hydration Cream	11
	Global Renewal Cream	11
Ampoules	Moisturizing Ampoules	13
	Regenerating Ampoules	13
	Anti-Wrinkle Ampoules	13
	Calming Ampoules	13

BODY 15

Scrubs	Aromatic Salt	16
Essential Oils	Detoxifying Essential Oil	16
Actives	Energizing Essential Oil	16
	Relaxing Essential Oil	16
	Toning Active	17
	Draining Active	17
	Cellulite-Adipose Active	17
Massage Oils	Energizing Aromatic Oil	17
Butters	Body Butter	18
Packs	Champagne	18
	Guarana & Ginger	18
	Thalasso	18
Creams	Toning Fluid Cream	19
	Vitamin Cocktail Body Cream	19

CENTRO MESSÉGUÉ
CREMA IDRATAZIONE PROFONDA
Deep hydration cream
CENTRO MESSÉGUÉ
CREMA IDRATAZIONE PROFONDA
Deep hydration cream
CENTRO MESSÉGUÉ
CREMA IDRATANTE
Moisturizing cream
BALDWIN GROUP
CENTRO MESSÉGUÉ
CREMA IDRATANTE
Moisturizing cream

FACE

CLEANSING

TREATMENT OIL

[Home use: 200 ml bottle – Professional: 500 ml bottle]

Natural hydrophilic oil for a deep, but gentle skin cleaning. Suitable for all skin types, it removes oil-soluble impurities.

How to use: apply with a gentle massage 4 sprays of oil on dry face, neck and décolleté. Work with your fingertips the areas that present greater impurities (presence of sebum, makeup residues). Remove everything with towels previously soaked and wrung out with water.

Code Home CMN030
Code Professional CMN001

TREATMENT WATER FOR ALL SKIN TYPES

[Home use: 200 ml bottle – Professional: 500 ml bottle]

Herb extract (Phytoextract Couperose of Red Vine, Meadowsweet, Horse Chestnut, Black Blueberry, Mallow, Melissa aromatic water, Red fruit extract), which, combined with oil, deeply cleanses the skin by removing water-soluble impurities.

How to use: apply with a gentle massage 4 sprays of oil on dry face, neck and décolleté. Work with your fingertips the areas that present greater impurities (presence of sebum, makeup residues). The oil, combined with water and herbs will form on the face a delicate "cleansing foam". For deep cleansing. Remove everything with towels previously
soaked and wrung out with water.

Code Home CMN031 – Code Professional CMN002

PEELING

MICROBEAD PEELING

[Home use: 100 ml tube – Professional: 250 ml tube]

Gentle mechanical peeling suitable for all skin types. Its characteristic formula based on finely ground and compressed apricot kernel particles eliminates dead skin cells without damaging it and promotes cell renewal, for soft and velvety skin.

How to use: repeat the peeling 1/2 times a week after cleansing. Massage the peeling for a few minutes in circular motions. Remove everything with plenty of warm water. Ideal application before a mask or a self-tanning cosmetic product.

Code Home CMN032
Code Professional CMN003

CREAMS/MASKS

NEUTRAL FACE CREAM

[Professional: 5 ml jar x 4 pcs]

Soft and light emulsion particularly suitable for the face.

How to use: use for face massages, alone or with a few drops of essential oil or actives.

Code NK012 – **PACK UNDERGOING RESTYLING**

CREAM MASK

[Professional: 20 ml bags x10]

Single-dose professional use mask, soft and creamy. Its basic structure makes it a unique product thanks to the fact that it can be customized, from time to time, depending on the skin needs of the client.

Code CMN006

HYDRATING PEEL OFF MASK

[Professional: 20 gr bags x 10]

Its special blend of alginates revitalizes and purifies the skin, hydrating it for a soothing and emollient action. Its compound that solidifies, occludes the skin, prevents it from "breathing" and calls for oxygen from the inner layers through blood circulation, stimulating microcirculation. The occlusive effect promotes the penetration of active ingredients applied to the skin and reduces water loss.

How to use: add three parts of water to the powder and start mixing with a spatula. Work it for at least 45 seconds, in order to obtain a homogeneous mass. Apply the compound to the face avoiding the eye contour and the lip area. The mask, mixed with water at a temperature of 23°, solidifies in an average time of 10-13 minutes. Cold water delays hardening, hot water accelerates it.

Code MC9090 – **PACK UNDERGOING RESTYLING**

DEEP HYDRATION CREAM

[Home Use: 50 ml jar – Professional: 200 ml tube]

Its special formula based on the exclusive Liposome Centro Mességué, made up of alternating layers of oil and water, deeply hydrates the skin and provides a real hydration reserve to the tissues. Wrinkles are reduced for a luminous appearance and a firm, nourished, and protected skin, soft and velvety to the touch. Its natural active ingredients restore and balance the skin's lipid layer with results that continue over time.

How to use: in the cabin, apply to face, neck and décolleté and perform the most suitable massage for the treatment being performed. At home, apply to face, neck and décolleté massaging. It is recommended to apply, morning and evening, after cleansing.

Code Home CMN033
Code Professional MC9101 – **PACK UNDERGOING RESTYLING**

GLOBAL RENEWAL CREAM

[Home Use: 50 ml jar – Professional: 200 ml tube]

24-hour cream for total renewal for refined, regenerated, and elastic skin. Its incredible active ingredients favor healing processes and stimulate the ability to accelerate repair and cell renewal processes with long-term effects.

How to use: in the cabin, apply to face, neck and décolleté and perform the most suitable massage for the treatment being performed. At home, apply to face, neck and décolleté massaging. It is recommended to apply, morning and evening, after cleansing.

Code Home CMN034
Code Professional MC9104 – **PACK UNDERGOING RESTYLING**

MOISTURIZING AMPOULES

[Professional: 2 ml ampoules x 28]

They fight dehydration and fatigue, causes of a dull complexion and less than vital texture. Furthermore, the skin presents a reduction in wrinkles, it smooths out, maintains more elasticity and tone, regains its natural brightness, typical of young, healthy and vital skin.

How to use: after cleansing and exfoliating, apply to face, neck, and décolleté with a light massage to facilitate absorption. Before opening the fluid, gently shake the ampoule. Then apply a moisturizing cream.

Code CMN008

REGENERATING AMPOULES

[Professional: 2 ml ampoules x 28]

They revitalize and regenerate the skin, which appears smooth, relaxed, and balanced also thanks to their ability to increase the elasticity and turgor of the skin, performing an irreplaceable substantive function, which gives volume and compactness to the skin.

How to use: after exfoliating, apply to face, neck, and décolleté with a light massage to facilitate absorption. Before opening the fluid, gently shake the ampoule. Then apply a regenerating cream.

Code CMN009

ANTI-WRINKLE AMPOULES

[Professional: 2 ml ampoules x 28]

They act on the skin in such a way that a large amount of water is bound to its structure, keeping it elastic and acting as a hydration reservoir. Thanks to its deep anti-wrinkle action, particularly effective in the presence of deep wrinkles, the skin appears elastic, toned, and young.

How to use: after exfoliating, apply to face, neck, and décolleté with a light massage to facilitate absorption. Before opening the fluid, gently shake the ampoule. Then apply a specific cream.

Code CMN010

SOOTHING AMPOULES WITH IMMEDIATE EFFECT

[Professional: 2 ml ampoules x 28]

Beauty elixir to quench and nourish the skin. Its active ingredients strengthen the skin making it less sensitive. Perfect for providing relief to a particularly delicate skin, redness, presence of burns, and excessive dehydration. Ideal product for stressed and irritated skin.

How to use: after exfoliating, apply to face, neck, and décolleté with a light massage to facilitate absorption. Before opening the fluid, gently shake the ampoule. Then apply a protective cream.

Code CMN011

BODY

SCRUBS

AROMATIC SALT

[Professional: 10g bags x 4]

Aromatic salt with almonds and sweet orange peel that enhance the emollient and toning effect, the body is thus de-stressed and purified.

How to use: to be mixed with butter or creams for a gentle but deep scrub that prepares the skin for active ingredient absorption.

Code NK015 – **PACK UNDERGOING RESTYLING**

ESSENTIAL OILS/ACTIVES

PURIFYING ESSENTIAL OIL

[Professional: 30 ml bottle]

To be used pure in the ganglionic areas or added to poultices or massage oil. It contains a blend of essential oils that promote the elimination of toxins.

How to use: apply a few drops on the ganglionic areas before performing any type of massage. It can be applied to areas that show cellulite and localized adiposity. Always to be used in subjects of sanguine and bilious morphology.

Code CMN014

ENERGIZING ESSENTIAL OIL

[Professional: 30 ml bottle]

To be used pure on areas that lack elasticity, or added to poultices or massage oil. It contains a blend of essential oils with toning activity.

How to use: apply a few drops on areas that show sagging, or add a few drops to the massage oil. Use a few drops on the wrists, ankles, solar plexus, and under the nose, before performing any type of treatment in subjects of lymphatic morphology.

Code CMN015

RELAXING ESSENTIAL OIL

[Professional: 30 ml bottle]

To be used pure on areas that show irritations or mixed with poultices or massage oil. Applied on temples and solar plexus, it promotes psycho-physical relaxation throughout the treatment.

How to use: apply a few drops on the temples, solar plexus, and under the nose, before performing any type of massage. Always to be used in subjects of nervous morphology.

Code CMN013

TONING ACTIVE INGREDIENT

[Professional: 30 ml bottle]

Toning active ingredient with organic orange extract and organic black tea. It combats enlarged pores, the imperfections of cellulite and water retention. It facilitates the elimination of fat deposits and the remodeling of the silhouette. It also purifies the skin, for an anti-ageing effect.

How to use: apply a sufficient amount of the product or pure directly to the skin or in a base product, possibly also in combination with the actives.

Code CMN015

DRAINING ACTIVE INGREDIENT

[Professional: 30 ml bottle]

Draining active ingredient with sea salt and trace elements. For an exfoliating and shaping effect, this active ingredient helps to combat the imperfections of cellulite and water retention. It is ideal for cell turnover, purifies and tones the skin.

How to use: apply a sufficient amount of the product or pure directly to the skin or in a base product, possibly also in combination with the actives.

Code CMN016

ANTI-CELLULITE/FAT ACTIVE INGREDIENT

[Professional: 30 ml bottle]

Anti-cellulite/fat active ingredient with organic pineapple extract and caffeine. Thanks to its excellent beneficial antioxidant and nutrient properties, this active ingredient, ideal against cellulite and localized adiposity, promotes and stimulates the drainage of fluids.

How to use: apply a sufficient amount of the product or pure directly to the skin or in a base product, possibly also in combination with the actives.

Code CMN017

MASSAGE OILS BUTTERS

ENERGIZING AROMATIC OIL

[Professional: 500 ml bottle]

Silky massage oil based on sweet almond oil and sesame oil. The excellent skin tolerability of almond oil makes it ideal for every skin type, it counteracts skin relaxation, increasing the elasticity of the epidermis. Sesame oil, emollient and moisturizing, prevents dryness and thickening of the skin, protecting it. Its delicate and warm fragrance based on citrus fruits, woods and vanillas, gives to its application a pleasant energizing sensation.

How to use: to be used as massage oil or for peeling combined with salt.

Code CMN018

BODY BUTTER
SHEA AND COCONUT OIL

[Professional: 20 ml bags x 4]

Body butter based on coconut and shea, soft and velvety, can also be heated before application for a relaxing massage of pure pleasure. It can be enriched with essential oils but also with aromatic salt for a deep scrub or a stimulating massage.

How to use: warm the bag between your hands before opening, use the butter for face or body massage, alone or after mixing it with the aromatic salt to obtain a scrub suitable for the face or the body.

Code NK014 – **PACK UNDERGOING RESTYLING**

PACKS

CHAMPAGNE BODY WRAP

[Professional: 50 g bags x 6]

This vegetable blend based on champagne extracts, vine leaves, and starch, mixed with warm water forms a rich jelly with which to wrap the client's body. Champagne extract is naturally rich in beneficial actives for the skin, in particular tartaric acid (AHA) that stimulates cell renewal, just as the polyphenols of the vine leaves have recognized antioxidant properties.

How to use: with the help of a spatula, mix the product with warm water. Work it for at least 30/40 seconds, in order to obtain a homogeneous mass. Apply the compound with a spatula to the affected areas, then wrap with a plastic sheet and leave on for 20/30 minutes. After the application time, remove with water.

Code NK016 – **PACK UNDERGOING RESTYLING**

GINGER AND GUARANA BODY WRAP

[Professional: 50 g bags x 6]

This vegetable blend based on ginger, guarana, cinnamon, and apricot, mixed with warm water forms an effervescent foam that generates energy and well-being during application. The plant mixture has an antioxidant, toning, and anti-cellulite action.

How to use: with the help of a spatula, mix the product with warm water. Work it for at least 30/40 seconds, in order to obtain a homogeneous mass. Apply the compound with a spatula to the affected areas, then wrap with a plastic sheet and leave on for 20/30 minutes. After the application time, remove with water.

Code NK017 – **PACK UNDERGOING RESTYLING**

THALASSO BODY WRAP

[Professional: 50 g bags x 3]

Based on micronized marine algae (Lessonia, spirulina, litotamnium) enriched with phosphate and magnesium salts to release all the benefits of thalassotherapy. Spirulina with its amino acids and vitamins A and E tones the skin, Lessonia has a detoxifying action, litotamnio facilitates the lipolysis of localized fats.

How to use: with the help of a spatula, mix the product with warm water. Work it for at least 30/40 seconds, in order to obtain a homogeneous mass. Apply the compound with a spatula to the affected areas, then wrap with a plastic sheet and leave on for 20/30 minutes. After the application time, remove with water.

Code NK018 – **PACK UNDERGOING RESTYLING**

TONING FLUID CREAM

[Home use: 200 ml bottle]

Fresh fluid body cream, rich in phytoextracts with moisturizing, emollient, and toning activity. It soothes the epidermis, giving softness, elasticity, and compactness to the skin, which thus regains a smooth and velvety appearance.

How to use: apply every day, after the shower on the entire body. Massage until completely absorbed.

Code CMN036

VITAMIN COCKTAIL BODY CREAM

[Home use: 200 ml jar]

This voluptuous "anti-age" body cream combines the effectiveness of an exclusive mix of active ingredients with the pleasure of a rich, soft, and exceptionally smooth texture, making it perfect even for massage. Its formula relies on a double performance: tonicity and elasticity for a firmer, compact skin, and velvety to the touch, thanks to the presence of marine collagen and marine elastin. Combined with its "anti-age" capacity, it combats premature skin aging thanks to its antioxidant ability, which can neutralize free radicals generated on the skin and its ability to develop contraction forces on fibroblasts.

How to use: in the cabin, apply by performing the most suitable massage. To extend the massage, it is suggested to moisten your fingertips and massage the skin again. At home, apply every day, morning and evening on legs, thighs, and abdomen. Massage with light circular movements until completely absorbed.

Code CM035

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