

# InfraBaldan

3.0

THE PATENTED SYSTEM DESIGNED TO TRIGGER AEROBIC METABOLISM,  
WEIGHT LOSS AND HAPPINESS.



*Scientifically proven*  
by articles published on the International Journal of Obesity.

B A L D A N  
G R O U P

## The problem

ALMOST

**1 IN 3**

PEOPLE IN THE WORLD  
ARE OBESE OR OVERWEIGHT\*

“Excessive and disorderly food consumption, combined with a sedentary lifestyle, has become one of the major public health problems”.

This is what the **World Health Organization** announced, sounding a new alarm on Obesity Day.

According to the last research of  
World Health Organization,

*39% of adults  
are overweight,*  
and even

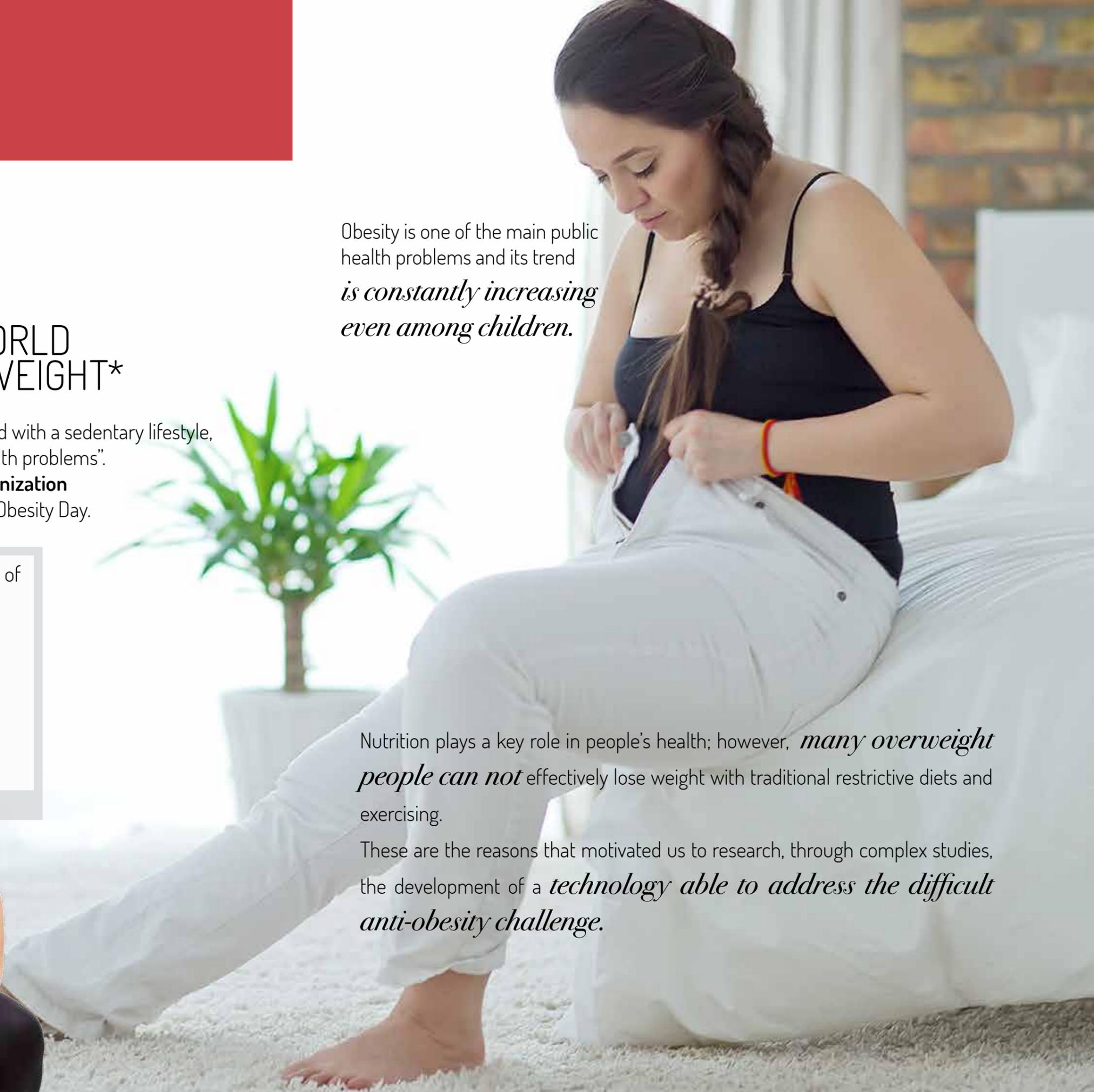
*1 in 10 people  
is obese.*



Obesity is one of the main public health problems and its trend *is constantly increasing even among children.*

Nutrition plays a key role in people's health; however, *many overweight people can not* effectively lose weight with traditional restrictive diets and exercising.

These are the reasons that motivated us to research, through complex studies, the development of a *technology able to address the difficult anti-obesity challenge.*



## *The opportunity*

### OPEN A NEW ACTIVITY: *the kilo booth*

A *high-profitability business* because there is no use of materials or products and *no need for an operator*.

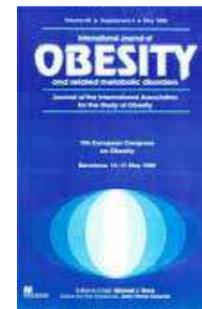
With InfraBaldan 3.0, you *only need a single treatment booth* to start a new activity, which will make *your center stand out above all others*.

If until now you offered your customers the possibility of “taking years, inches or hair off”, with *InfraBaldan 3.0* you can offer the possibility to remove pounds with a *scientifically proven weight loss program*.

## *The winning solution is InfraBaldan 3.0*

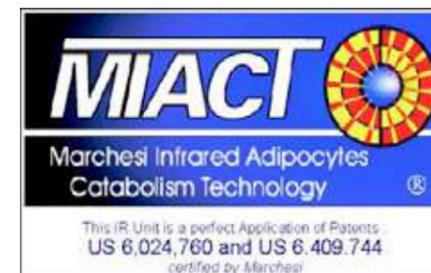
*Moderate* and constant movement, combined with fatty tissue heating provided by selected infrared light, *reactivates aerobic metabolism*.

*All this translates into progressive and natural weight loss through a pleasant and effortless program.*



*InfraBaldan 3.0* is not the latest fashion proposal to lose weight; it is a certainty, as witnessed by publications and scientific experiments, and, above all, by a *story that has been evolving* and improving *for over 25 years*.

*In 1994*, Italian *Engineer Fabio Marchesi invented and patented a technology that combines selected infrared light with constant movement, and* which he called *Infrafit*,



after a few years, he also invented the possibility of synchronizing switching on and off of infrared light by heartbeat (**MIACT**), and *patented it in Europe and the US as therapeutic procedure*.

# BALDAN GROUP *present*

## *InfraBaldan 3.0*

The system designed to *trigger aerobic metabolism*, general *localized* weight loss and *happiness*.



### LONG LASTING RESULTS

*No more yo-yo effect.*

Once the desired result has been achieved, metabolism has been re-educated, and an occasional session will suffice to keep results.

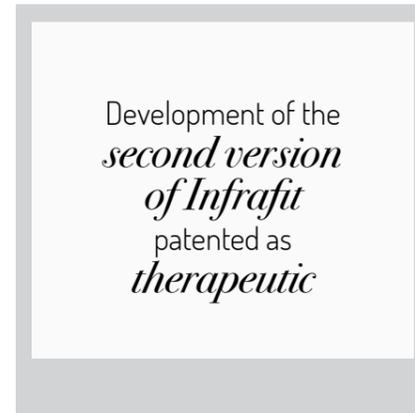


1994



The first *Infrafit* prototype was born, immediately showing surprising results

2000



Development of the *second version* of *Infrafit* patented as *therapeutic*



2014



Presentation of *Infrafit X* the evolution of *Infrafit*

2018



After 2 years of research, *Infrafit* becomes *InfraBaldan 3.0* decisive solution for weight loss



# *How it works*

## INFRABALDAN 3.0

The activity of *InfraBaldan 3.0* is based on the possibility of combining *physical activity*, which must be moderate but constant, with *infrared radiation* at selected wavelengths.

To maximize effectiveness, it is necessary to *harmonize the action of infrared radiation with heartbeats*. Therefore, through a sensor placed on the patient's earlobe, *InfraBaldan 3.0 detects* heartbeats and manages infrared lamps accordingly, switching them on and off.

Even *physical exertion resulting from movement is regulated on the heartbeat*; both untrained people and sportsmen, will find their right training pace.



with the  
*sensor*  
that detects  
heartbeats



easy to manage  
*you can control*  
treatment  
from your  
Smartphone app

# INFRABALDAN 3.0

*InfraBaldan 3.0* associates a *stationary bike* workout to infrared radiations, which involves *leg* and *thigh muscles*, as well as *abs*.



With *InfraBaldan 3.0*, it will be possible to create a progressive *workout program* that is *customized* to the needs of each customer, without exertion and without impact on the joints.

*This means sculpting the body.*

*A Netflix series,  
a newscast  
or good music?*

←  
a session  
*lasts as long  
as an episode of  
your favorite  
series*

**NETFLIX**

The *40-minute InfraBaldan 3.0* training sessions have been designed to be a *tailor-made experience* for each client.

In addition to weight loss and wellness that will increase with every treatment session, customers will enjoy 40 minutes of *total relaxation* at will: on *the big screen*, customers can indeed select their favorite *entertainment program*.

*A customer  
for life*

The *InfraBaldan 3.0 treatment* entails *40-minute sessions 2/3 times a week* until the desired result. Later, as in the gym, 2/3 sessions per month will suffice to keep your results.

This means that *every customer* who will receive the treatment and be happy about losing weight effortlessly and having toned muscles, *will no longer do without his/her oasis of happiness*.

# INFRABALDAN 3.0

*The extraordinary results*

1

## *Activates and increases aerobic metabolism*

Sedentary life, which afflicts the latest generations has put to "sleep" aerobic metabolism, which can be re-awaken with moderate and constant movement, without efforts. Our body will begin again to burn fat 24 hours a day, rather than accumulate it.

2

## *General slimming*

Using fat as an energy source, we can loose weight naturally, without any need for restrictive diets. Even appetite is reduced by direct action on the hypothalamus, triggering a virtuous process that leads to the ideal weight.

3

## *Localized slimming*

Deep and targeted heat produced by selected infrared radiation causes the body to give up fat first, precisely where it accumulates the most; for this reason, with InfraBaldan 3.0 you can choose where to lose weight.

4

## *Improvement of blood parameters*

Several experiments have shown that after a certain number of sessions you can see reduced cholesterol, triglycerides and blood sugar, even in this case, in an absolutely natural way.

5

## *Also for overweight children*

InfraBaldan 3.0 is suitable for everyone: men and women, whether they practice sports or not, but, above all, it is suitable and safe even for children who can tackle the problem of excess weight effortlessly, while having fun.

6

## *Reduces sensitivity to fatigue*

When the body starts to use fat as source of energy, it no longer produces lactic acid and every physical activity becomes less tiring than before, and even pleasant for people who are heavily overweight or not in good shape.

7

## *Body Sculpturing and Toning*

InfraBaldan 3.0 changes your body shape, reducing unsightly localized fat and toning muscles effectively where you want, thanks to the movement aimed at different muscle groups.

8

## *Anti Age action*

Constant and continuous physical movement during treatment with InfraBaldan 3.0, induced deep breathing and special infrared lamps, detoxify, purify and regenerate tissues, help fluids drain, increasing vital energy and yielding a feeling of rediscovered wellness.

9

## *Activates happiness*

The release of endorphin, serotonin and melatonin improves emotional state, vitality and sleep/wake cycle. A feeling of psychophysical wellness that is too often forgotten.

10

## *Improves one's lifestyle*

InfraBaldan 3.0 is also a lifestyle that stimulates to improve one's own Body-Mind relationship and habits.

# InfraBaldan

3.0

*+ Beauty + Health + Happiness*



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**BALDAN**  

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[www.baldangroup.com](http://www.baldangroup.com)

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